



**FOR IMMEDIATE RELEASE**

**A.M. Best Affirms A- (Excellent) Rating of Nippon Life Insurance Co. of America**

**NEW YORK – January 25, 2012** – [Nippon Life Insurance Company of America](#), a leading provider of employee benefit solutions, today announced that A.M. Best has affirmed the company’s financial strength rating of A- (Excellent), with a stable outlook.

Nippon Life Insurance Company of America, which markets its services under the brand name, Nippon Life Benefits, has maintained an [AM Best](#) rating of A- (Excellent) since 2005.

“The A- (Excellent) rating from A.M. Best reflects the ongoing financial strength and stability of Nippon Life Insurance Company of America,” said Toshihiro Nakashima, President and Chief Executive Officer. “Nippon Life Insurance Company continues to succeed by providing high-quality benefits solutions that deliver exceptional value and service to companies and their employees.”

Headquartered in New York, Nippon Life Benefits is the U.S. subsidiary of Nippon Life Insurance Company, one of the world’s largest mutual life insurance companies. Nippon Life Benefits offers competitively priced, comprehensive employee benefits programs tailored to the specific needs of companies across the U.S.

The Best’s Financial Strength Rating is assigned after a comprehensive quantitative and qualitative evaluation of a company’s balance sheet strength, operating performance and business profile.

**About Nippon Life Benefits**

Nippon Life Benefits offers employee benefit programs to companies that value and respect their employees and invest in them accordingly. The company’s group insurance programs provide medical, life, dental, disability, vision, wellness and prescription drug benefits, as well as Health Reimbursement Arrangements (HRA), Flexible Spending Accounts (FSA) and Health Savings Accounts (HSA). Founded more than 20 years ago, Nippon Life Benefits has offices in New York, Atlanta, Chicago and Los Angeles. For information about Nippon Life Benefits, visit <http://www.nipponlifebenefits.com>.

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